



63RD ABU GENERAL ASSEMBLY & ASSOCIATED MEETINGS
SRI LANKA
2026 MEDIA FOR PEACE AND HUMANITY:
TRUTH, TRUST, AND TRANSFORMATION



3 July 2026

Invitation to the 63rd ABU General Assembly and Associated Meetings
Colombo, Sri-Lanka | 30 October – 3 November 2026

Dear ABU Members,

On behalf of the President of the Asia-Pacific Broadcasting Union (ABU), Prof. Mehmet Zahid Sobaci, I am pleased to invite you to the 63rd ABU General Assembly and Associated Meetings, which will be held from 30 October to 3 November 2026 in Colombo, Sri Lanka. I am also pleased to enclose the host invitation letter from MTV Channels (Private) Limited of the Maharaja Media Network (MTV) for your kind reference.

This year's General Assembly will be hosted by MTV, in collaboration with the ABU. We are grateful to our host for their warm invitation and generous preparations to welcome the ABU community to Sri Lanka.

The ABU General Assembly is the Union's largest and most important annual gathering, bringing together members, broadcasters, media leaders, industry experts, policymakers, partners, and stakeholders from across the Asia-Pacific region and beyond. It provides a vital platform for strategic discussions, institutional decision-making, professional exchange, networking, and cooperation on the key issues shaping the future of broadcasting and media.

The 63rd ABU General Assembly will be held under the theme: **“Media for Peace and Humanity: Truth, Trust, and Transformation.”**

This theme reflects the growing responsibility of media organisations at a time of global uncertainty, technological disruption, misinformation, climate challenges, and social transformation. It calls on broadcasters and media institutions to uphold truth, strengthen public trust, promote dialogue, and contribute to peace, humanity, and social cohesion.

The General Assembly and Associated Meetings will feature a comprehensive programme, including the General Assembly sessions, Administrative Council and committee meetings, strategic industry forums, media dialogues, technology and innovation discussions, and sessions covering content, news, sports, digital media, public service media, media resilience, AI-driven transformation, and regional cooperation.

Participants will also have valuable opportunities for networking, partnership-building, knowledge-sharing, and professional exchange with colleagues from across the ABU membership and the wider media community. An excursion to some of Sri Lanka's renowned landmarks will also be organised as part of the programme.

The event will take place at Cinnamon Life, City of Dreams, Colombo, one of Sri Lanka's landmark venues, offering a dynamic setting for dialogue, collaboration, and innovation.

We strongly encourage all ABU members to participate actively in this important gathering and contribute to the discussions that will help shape the future direction of our Union and the wider broadcasting industry.

Further details regarding registration, accommodation, programme schedules, logistics, and other arrangements will be shared in due course through the official GA2026 website and ABU Secretariat communications.

We look forward to welcoming you to Colombo for the 63rd ABU General Assembly and Associated Meetings and to strengthening our shared commitment to media excellence, cooperation, peace, and service to humanity.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Ahmed'.

Ahmed Nadeem
Secretary – General
Asia-Pacific Broadcasting Union

*On behalf of the ABU President
Prof. Mehmet Zahid Sobaci,
Director-General of TRT Türkiye*